



# FUTURE|NOW CONFERENCE

September 22-23, 2026

The Admiral Hotel – Mobile, Alabama



# STI SPFA® Future|Now Conference

We are excited to see everyone at the STI/SPFA Future|Now Conference in Mobile, Alabama on September 22<sup>nd</sup> and 23<sup>rd</sup>. The two-day program will be packed with networking and education. Don't miss out on the opportunity to showcase your brand!

This event brings together professionals from across the industry for valuable education, networking, and collaboration opportunities. Attendees will participate in informative sessions focused on industry trends and leadership development. The conference also provides a unique environment for individuals who fabricate a wide range of steel products to connect, exchange ideas, build professional relationships, and discuss common challenges and solutions to strengthen the industry as a whole.

Sponsorship opportunities at the Future|Now Conference provide companies with valuable visibility and direct access to industry leaders, fabricators, and decision-makers from across the market. Sponsors gain recognition throughout the event while demonstrating their commitment to supporting innovation, education, and collaboration within the steel fabrication industry.

Opportunities are limited and available on a first-come, first-served basis. We encourage you to reserve your sponsorship early.

**Reach out now** if you have any questions, are ready to secure your spot, or want to discuss other sponsor options you might not see listed.

We look forward to seeing you in September in Mobile!

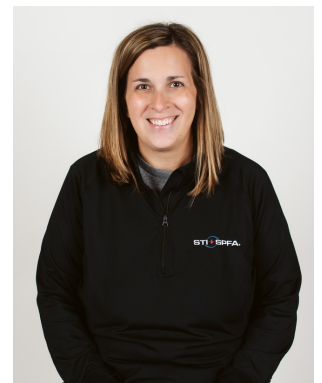
Sincerely,



Tim O'Toole  
Executive Vice President  
STI/SPFA  
totoole@steeltank.com  
(847) 550-3829



Katie Bruce  
Membership &  
Communications Manager  
STI/SPFA  
kbruce@steeltank.com  
(847) 550-3833



# CONNECT WITH TOMORROW'S LEADERS AND TODAY'S DECISION-MAKERS

STI/SPFA events foster long-term relationships and connect Affiliate members with potential customers. STI/SPFA proudly delivers these promotional tools for sponsors at the **Silver level and above**:

- Company listing on the event website with logo and link *from the day your sponsorship is confirmed* until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting
- Dedicated post on STI/SPFA social media
- Marketing and communication messaging to recruit attendees to your tabletop or session
- One rotating banner ad on the STI/SPFA main and event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Opportunity to display products/information on a tabletop
- Informational PDF on the event website to highlight your company or products

## FIRST TIME ATTENDEE RECEPTION \$3,000 (AVAILABLE TO MEMBERS ONLY)

You receive the included benefits plus:

- Company branded signage and napkins for reception
- Company listing on the event and STI/SPFA's main website *from the day your sponsorship is confirmed* until post-event
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event

## OPENING RECEPTION \$3,000 MEMBER/\$4,500 NON-MEMBER ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the reception

## FAREWELL DINNER \$5,000 MEMBER/\$7,500 NON-MEMBER ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the bar

## AMPLIFY YOUR BRAND AT THE FUTURE|NOW CONFERENCE

**KEYNOTES \$2,250 MEMBER/\$3,375 NON-MEMBER**

**TWO OPPORTUNITIES AVAILABLE**

You receive the included benefits plus:

- Option to introduce speaker and thank speaker at conclusion of presentation
- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

**PLATINUM \$2,500 MEMBER/\$3,750 NON-MEMBER**

You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)

**GOLD \$2,000 MEMBER/\$3,000 NON-MEMBER**

You receive the included benefits plus:

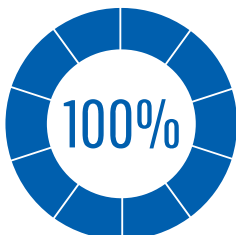
- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 15 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

**AWARD BREAKFAST \$2,000 AVAILABLE TO MEMBERS ONLY**

**ONLY ONE AVAILABLE**

You receive the included benefits plus:

- Company logo signage
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)
- Logo on slides during breakfast
- Logo on branded napkins for breakfast



100% of sponsor survey respondents rated their experience at the 2025 Future|Now Conference positively

## SILVER \$1,500 MEMBER/\$2,250 NON-MEMBER

Receive the following benefits at the silver level:

- Company listing on the event website with logo and link from the day your sponsorship is confirmed until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting
- Dedicated post on STI/SPFA social media
- One rotating banner ad on the STI/SPFA main and event website starting when your sponsorship is confirmed and your ad materials are received, runs until post-event
- Opportunity to display products/information on a tabletop
- Informational PDF on the event website to highlight your company or products

## BREAKFAST \$1,500 MEMBER/\$2,250 NON-MEMBER

**ONLY ONE AVAILABLE**

You receive the included benefits plus:

- Company logo signage
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

## NETWORKING BREAK \$1,500 MEMBER/\$2,250 NON-MEMBER

**LIMIT 2 SPONSORS**

You receive the included benefits plus:

- Company logo signage
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

## BRONZE \$750 (AVAILABLE TO MEMBERS ONLY)

Receive the following benefits at the bronze level:

- Company listing on the event website with logo and link from the day your sponsorship is confirmed until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting

## DEADLINES AND ADDITIONAL INFORMATION

**Please note the following deadline to ensure maximum promotional benefit.**

The following items must be received by **Friday, August 21<sup>st</sup>** to guarantee inclusion:

- **High resolution logo**
- **Informational PDF**
- **Banner ad artwork**

**Don't wait! Secure your sponsorship for the Future|Now Conference today.** Contact Tim at [totoole@steeltank.com](mailto:totoole@steeltank.com) or (847) 550-3829 or Katie at [kbruce@steeltank.com](mailto:kbruce@steeltank.com) or (847) 550-3833. Visit [meetings.stispfa.org](http://meetings.stispfa.org) for more information including agenda, speakers, and hotel information.