



STI  **SPFA**®

ANNUAL MEETING

February 24-26, 2026

Hyatt Regency Clearwater Beach Resort & Spa

STI SPFA® Annual Meeting

We're looking forward to another successful STI/SPFA Annual Meeting February 24-26 at the Hyatt Regency Clearwater Beach Resort and Spa in Clearwater Beach, Florida. We want to make sure our sponsors don't miss out on networking and brand exposure opportunities!

This event brings together members from all sections of the steel fabrication industry. Attendees will participate in sessions focused on workplace culture, marketing, safety and health, and more. There will be opportunities for networking with peers and building new business relationships, optional social outings, and the annual golf outing. Plus, the STI/SPFA Product of the Year Awards will be announced and the newest inductees to the STI/SPFA Hall of Fame will be revealed.

As a sponsor, your brand will gain high-impact visibility before, during, and after the event. We've designed a range of sponsorship packages to help you engage with our audience, build meaningful connections, and demonstrate your commitment to the industry's future.

Opportunities are limited and available on a first-come, first-served basis. We encourage you to reserve your sponsorship early.

Reach out now if you have any questions, are ready to secure your spot, or want to discuss other sponsor options you might not see listed.

We look forward to seeing you February in Clearwater Beach!

Sincerely,



Tim O'Toole
Executive Vice President
STI/SPFA
totoole@steeltank.com
(847) 550-3829



Katie Bruce
Membership &
Communications Manager
STI/SPFA
kbruce@steeltank.com
(847) 550-3833





ANNUAL MEETING

STI/SPFA Annual Meeting

Building Connections, Advancing Expertise: A premier networking and education event for steel fabrication leaders and professionals.

Education

- Industry Updates
- Leadership
- Professional Development

Audience

Annual Meeting attendees include owners, presidents, vice presidents, safety professionals, sales staff, and more from fabricators and suppliers in the steel tank, pipe, and pressure vessel industry.

CONNECT WITH INDUSTRY LEADERS

STI/SPFA events enable immediate sales and nurture long-term relationships. STI/SPFA proudly delivers these promotional tools for sponsors at the Silver level and above:

- Company listing on the event website with logo and link *from the day your sponsorship is confirmed* until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting
- Dedicated post on STI/SPFA social media
- Marketing and communication messaging to recruit attendees to your tabletop or session
- One rotating banner ad on the STI/SPFA main and event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Opportunity to display products/information on a tabletop
- Informational PDF on the event website to highlight your company or products

FIRST TIME ATTENDEE RECEPTION \$3,000 (AVAILABLE TO MEMBERS ONLY)

You receive the included benefits plus:

- Company branded signage and napkins for reception
- Company listing on the event and STI/SPFA's main website *from the day your sponsorship is confirmed* until post-event
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event

OPENING RECEPTION \$3,000 MEMBER/\$4,500 NON-MEMBER ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the reception
- Option to put one item in the Welcome Bag

FAREWELL DINNER \$5,000 MEMBER/\$7,500 NON-MEMBER ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the bar
- Option to put one item in the Welcome Bag

MAXIMIZE BRAND EXPOSURE AT THE ANNUAL MEETING

KEYNOTES \$2,250 MEMBER/\$3,375 NON-MEMBER

TWO OPPORTUNITIES AVAILABLE

You receive the included benefits plus:

- Option to introduce speaker and thank speaker at conclusion of presentation
- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift to a customer who doesn't already know the magic of STI/SPFA (must be non-member)
- Option to put one item in the Welcome Bag

OPTIONAL EVENT \$2,500 MEMBER/\$3,750 NON-MEMBER

ONLY ONE AVAILABLE!!

Connect with potential business while enjoying the fun! You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- 2 free optional event tickets
- Option to put one item in Welcome Bag

PLATINUM \$2,500 MEMBER/\$3,750 NON-MEMBER

You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Option to put one item in the Welcome Bag

GOLD \$2,000 MEMBER/\$3,000 NON-MEMBER

You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 15 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)
- Option to put one item in the Welcome Bag

SILVER \$1,500 MEMBER/\$2,250 NON-MEMBER

Receive the following benefits at the silver level:

- Option to put one item in the Welcome Bag
- Company listing on the event website with logo and link from the day your sponsorship is confirmed until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting
- Dedicated post on STI/SPFA social media
- One rotating banner ad on the STI/SPFA main and event website starting when your sponsorship is confirmed and your ad materials are received, runs until post-event
- Opportunity to display products/information on a tabletop
- Informational PDF on the event website to highlight your company or products

BRONZE \$750 (AVAILABLE TO MEMBERS ONLY)

Receive the following benefits at the bronze level:

- Company listing on the event website with logo and link from the day your sponsorship is confirmed until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting

NEW OPPORTUNITIES TO THE ANNUAL MEETING!

BREAKFAST \$1,500 MEMBER/\$2,250 NON-MEMBER

LIMIT 3 SPONSORS

You receive the included benefits plus:

- Company logo signage
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)
- Option to put one item in the Welcome Bag

NETWORKING BREAK \$1,500 MEMBER/\$2,250 NON-MEMBER

LIMIT 3 SPONSORS

You receive the included benefits plus:

- Company logo signage
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)
- Option to put one item in the Welcome Bag

SOLD OUT

“
STI/SPFA brings together the right people
at the right time. As a sponsor, we gain
meaningful visibility and walk away with
stronger connections every year.”

- Christ Borst, Clay & Bailey Manufacturing Company



GOLF DRINK SPONSOR \$2,500

ONLY ONE AVAILABLE!!

You receive the included benefits plus:

- Company branded signage
- Company listing on the event and STI/SPFA's main website *from the day your sponsorship is confirmed* until post-event
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Includes one participant in golf tournament
- Custom drink token

GOLF TROPHY & PRIZE SPONSOR \$2,000

ONLY ONE AVAILABLE!!

You receive the included benefits plus:

- Company branded signage
- Company listing on the event and STI/SPFA's main website *from the day your sponsorship is confirmed* until post-event
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Includes one participant in golf tournament
- Announced as sponsor during awards presentation

GOLF CART SPONSOR \$2,000

ONLY ONE AVAILABLE!!

You receive the included benefits plus:

- Company branded signage
- Company listing on the event and STI/SPFA's main website *from the day your sponsorship is confirmed* until post-event
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Includes one participant in golf tournament

DEADLINES AND ADDITIONAL INFORMATION

Please note the following deadline to ensure maximum promotional benefit.

The following items must be received by **Friday, January 30th** to guarantee inclusion:

- **High resolution logo**
- **Informational PDF**
- **Banner ad artwork**

Don't wait! Secure your sponsorship for the Annual Meeting today. Contact Tim at totoole@steeltank.com or (847) 550-3829 or Katie at kbruce@steeltank.com or (847) 550-3833. Visit meetings.stispfa.org for more information including agenda, speakers, and hotel information.