

Register and sponsor the
NEW 2025 event



Future|Now Conference

September 23-24, 2025 | Loews Vanderbilt Hotel | Nashville, TN

Bridging emerging and established leaders to
collaborate, innovate, and lead the future—now.

STI SPFA® Future|Now Conference

We're excited to invite you to be part of the STI/SPFA Future|Now Conference, taking place September 23–24, 2025, at the Loews Vanderbilt in Nashville.

This dynamic event brings together both emerging and established leaders from across the industry to collaborate, innovate, and lead the future—now. Attendees will participate in sessions focused on leadership, accountability, safety, and personal growth—with keynote speakers, interactive education sessions, roundtable discussion, and purposeful networking opportunities, including a new reception for new members and first-time attendees.

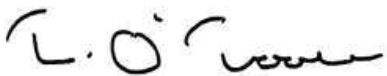
As a sponsor, your brand will gain high-impact visibility before, during, and after the event. We've designed a range of sponsorship packages to help you engage with our audience, build meaningful connections, and demonstrate your commitment to the industry's future.

Opportunities are limited and available on a first-come, first-served basis. We encourage you to reserve your sponsorship early.

Please do not hesitate to reach out if you have any questions or are ready to secure your sponsorship. Thank you for your continued support of STI/SPFA.

We look forward to seeing you this September in Nashville!

Sincerely,



Tim O'Toole
Executive Vice President
STI/SPFA
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Katie Bruce
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STI/SPFA Future|Now Conference

Bridging emerging and established leaders to collaborate, innovate, and lead the future—now.

Education

- Leadership
- Safety
- Advocacy

Audience —

The Future|Now Conference offers the opportunity to connect with steel fabricators in the tank, pressure vessel, and pipe sectors.

SECURE YOUR SPONSORSHIP

meetings.stispfa.org

Contact Tim at totoole@steeltank.com or (847) 550-3829

Contact Katie at kbruce@steeltank.com or (847) 550-3833



SHOWCASE YOUR BRAND TO INDUSTRY LEADERS

STI/SPFA events enable immediate sales and nurture long-term relationships. STI/SPFA proudly delivers these promotional tools for sponsors at all levels:

- Company listing on the event website with logo and link *from the day your sponsorship is confirmed* until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting
- Dedicated post on STI/SPFA social media
- Marketing and communication messaging to recruit attendees to your tabletop or session
- One rotating banner ad on the STI/SPFA main and event website starting *when your sponsorship is confirmed and your ad materials are received*, runs until post-event
- Opportunity to display products/information on a tabletop
- Informational PDF on the event website to highlight your company or products

OPENING RECEPTION \$2,500 MEMBER/\$3,750 NON-MEMBER

ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the reception

NASHVILLE TRACTOR \$2,500 MEMBER/\$3,750 NON-MEMBER

ONLY ONE AVAILABLE!!

This can't miss event returns for a second time! You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- 2 free Nashville Tractor tickets

CLOSING DINNER \$2,500 MEMBER/\$3,750 NON-MEMBER

ONLY ONE AVAILABLE!!

Exclusive sponsorship opportunity! Receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)
- Company branded napkins for the bar

You receive the included benefits plus:

- Option to introduce speaker and thank speaker at conclusion of presentation
- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

PLATINUM \$2,250 MEMBER/\$3,375 NON-MEMBER

You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 20 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 2 free passes you can gift to customers who don't already know the magic of STI/SPFA (must be non-member)

GOLD \$1,750 MEMBER/\$2,625 NON-MEMBER

You receive the included benefits plus:

- Customer invitations: STI/SPFA will craft customized email campaigns to target key customers and prospects inviting them to your tabletop. You can provide a customer or prospect list of up to 15 names to supplement STI/SPFA's list to ensure your customers see you as a leading voice in the industry.
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

SILVER \$1,250 MEMBER/\$1,875 NON-MEMBER

You receive the included benefits outlined above.

BRONZE \$500 (AVAILABLE TO MEMBERS ONLY)

- Company listing on the event website with logo and link from the day your sponsorship is confirmed until post-event
- Company logo included on signage and presentations throughout the event
- Shout-out from the podium during the meeting

WAIT, THERE'S MORE!**NEW OPPORTUNITIES****LISTED ON THE NEXT PAGE.**

NEW OPPORTUNITIES IN 2025!

BREAKFAST \$1,500 MEMBER/\$2,250 NON-MEMBER

LIMIT TWO SPONSORS

You receive the included benefits plus:

- Company logo signage on each tabletop
- 1 free pass you can gift a customer who doesn't already know the magic of STI/SPFA (must be non-member)

FIRST TIME ATTENDEE RECEPTION \$750 (AVAILABLE TO MEMBERS ONLY)

You receive the included benefits plus:

- Company branded tabletop signage and napkins for reception
- Company listing on the event and STI/SPFA sponsor website *from the day your sponsorship is confirmed until post-event*
- Marketing and communication messaging to recruit attendees to your tabletop
- One rotating banner ad on the STI/SPFA event website *starting when your sponsorship is confirmed and your ad materials are received, runs until post-event*

DEADLINES AND ADDITIONAL INFORMATION

Please note the following deadlines to ensure maximum promotional benefit.

High resolution logo must be received by **Friday, August 22nd** to guarantee inclusion in signage and PowerPoint presentations.

Informational PDF for conference website must be provided by **Friday, August 22nd** to guarantee posting.

Banner ad artwork must be submitted by **Friday, August 22nd** to be included in rotating banner on website.

SECURE YOUR SPONSORSHIP TODAY AND IMMEDIATELY GET RECOGNIZED

Don't wait! Secure your sponsorship for the Future|Now Conference today. Contact Tim by email at totoole@steeltank.com or (847) 550-3829 or Katie by email at kbruce@steeltank.com or (847) 550-3833. Visit meetings.stispfa.org for more information including agenda, speakers, and hotel information. Join STI/SPFA September 23-24 in Nashville, TN and take advantage of the opportunity to showcase your brand.